

## **Tinder Swipes Right On Adam Levine To Surprise Fans For Valentine's Day**

### **Tinder and Postmates Partner on #VDayandChill to Make Valentine's Day Dreams Come True**

LOS ANGELES, Feb. 14, 2018 /[PRNewswire](#)/ -- Valentine's Day just got a lot sweeter for a handful of lucky Tinder fans, thanks to the help of three-time Grammy® Award winner and judge on NBC's The Voice, Adam Levine. Tinder, the world's most popular app for creating meaningful connections, partnered with Adam Levine to deliver special Valentine's Day surprises.

"I am teaming up with my friends at Tinder to surprise some lucky fans with special deliveries to make their Valentine's Day dreams come true," said Levine. "It's awesome to connect with Tinder users to make their Valentine's Day just a little sweeter."

"We love giving our users what they want, not just in the product, but IRL too. We are having so much fun working with Adam to make Valentine's Day extra special for a few lucky people," said Rosette Pambakian, Head of Brand at Tinder.

The fun's not over yet! Starting at 6am PST on Valentine's Day, consumers can also have their Valentine's day wishes granted if they tweet @Tinder and @Postmates using emojis of the gift they would like to receive and the hashtag #VDayandChill. Enter for the chance to win exciting deliveries: [Contest rules apply](#).

"We know there is a lot of pressure to get the right thing on Valentine's Day," said Ben Trinh, Head of Entertainment and Influencer Marketing at Postmates. "Postmates gets it. From roses to chocolates, a nice tie to a bottle of wine, Postmates will make your life easier so our customers can focus on their special someone. We are excited to team up with Tinder to make lucky people feel extra special on Valentine's Day."

#### About Tinder

Launched in 2012, Tinder is the world's leading social app for meeting new people. With its global reach, people in more than 190 countries around the world are swiping right to connect with others. Each day, 26 million matches are made on Tinder with more than 20 billion matches made to date. In December 2014, Tinder had zero paying members and it has rapidly grown to more than 3 million subscribers today, making it a top 5 grossing non-gaming app globally.

#### About Postmates

Postmates helps people unlock the best of their cities – and their lives, with an insanely reliable on-demand "everything" network. Launched in 2011, Postmates originated on-demand delivery and now helps customers in over 250 cities get whatever they need, whenever they need it. Postmates has the largest on-demand delivery fleet in the U.S. of more than 150,000 Postmates operating domestically, as well as in the company's first international market Mexico City. Postmates provides access to +250,000 merchants and is helping transform the way food and merchandise move around cities – by connecting the city to customers, while helping local

brick and mortar businesses better compete against retail goliaths. Headquartered in San Francisco, with 550 employees, Postmates is building a movement. Have chips but no guac? Postmate it. Your date night? Postmate it. Game day? Postmate it. Run out of caffeine? Postmate it. Learn more: [www.postmates.com](http://www.postmates.com).

SOURCE Tinder

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Additional assets available online: [Video \(1\)](#)

<https://uk.tinderpressroom.com/2018-02-14-Tinder-Swipes-Right-On-Adam-Levine-To-Surprise-Fans-For-Valentines-Day>