

Bridget Jones Tinder Gold subscriptions giveaway

Tinder

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Official Rules

THESE OFFICIAL RULES ARE A CONTRACT—READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES A RELEASE AND LICENSE FROM YOU, AND A LIMITATION OF CERTAIN OF YOUR RIGHTS AND REMEDIES.

NO PURCHASE NECESSARY. PURCHASES DO NOT INCREASE ODDS OF WINNING. VOID WHERE PROHIBITED.

1. Promotion and Sponsor. Participation in the Tinder Bridget Jones Tinder Gold subscriptions giveaway promotion (the “Promotion”) constitutes Entrant’s (as defined below) full and unconditional agreement to these Official Rules. Entrant is free to disclaim any prize and status as Entrant, and as a result will not be eligible to receive any prize. The Promotion is sponsored and administered by MTCH Technology Services Limited, 10 Earlsfort Terrace, D02 T380 Ireland, Dublin 2, Dublin (“Sponsor”). All decisions related to the Promotion and these Official Rules by Sponsor are final and binding. While this Promotion may be publicized on social media websites, such websites are not affiliated with Sponsor or this Promotion. This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, X, Instagram, TikTok or any other third-party website or application that might host content where information about this Promotion is published (collectively “Content Hosts”).

2. Promotion Period. The Promotion begins at **10:00 a.m. CET on January 29, 2025** and ends at **11:59 p.m. CET on February 16, 2025** (the “Promotion Period”). Only entries submitted and received during the Promotion Period will be accepted. Sponsor is the official timekeeper of this Promotion.

3. Eligibility. The Promotion is open only to single individuals that: (i) are legal residents of the United Kingdom (ii) are aged eighteen (18) years or older; (iii) have a valid and active Tinder account which has successfully completed the ID and Photo Verification process as at the date of commencement of the Promotion Period, which account is in good standing, and which account hasn’t been reported previously for breaches of Tinder’s Community Guidelines or Tinder’s Terms of Use; (iv) are legally named Bridget Jones and can verify this fact using official government issued identification; (v) have a valid and active Instagram account and follow Tinder’s official UK Instagram (@tinderuk); and (vi) complete and sign an Affidavit of Eligibility and Liability & Publicity Release (a “Release”) in the form provided by Sponsor. Employees or agents of Sponsor, or their respective parent or affiliate companies, vendors, suppliers, agencies, consultants, subcontractors or legal counsel, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee or agent, are not eligible. Legal entities are not eligible to enter. Eligibility is contingent upon agreement to, compliance with, and fulfillment of all requirements of these Official Rules.

4. How to Enter. **NO PURCHASE NECESSARY. PURCHASES DO NOT INCREASE ODDS OF WINNING.** There is one (1) free method of participation. By participating in the Promotion in any way you will become an “Entrant.” Each Entrant who participates using the method detailed in this Section 4 of the Official Rules will receive one (1) entry in the Promotion for the winner selection associated with that method of participation. Limit one (1) eligible entry in the Promotion per person, regardless of the method used to participate.

During the Promotion Period, you will automatically become an Entrant and receive one (1) entry in the Promotion by engaging with Sponsor’s post on Sponsor’s official Instagram platform relating to this Promotion by both: (1) liking the post; and (2) commenting “I’m the real Bridget Jones’.

Entries must be original to Entrant and not contain any material created by any third party. Entries must not depict the brand name or trademark of any other company or product, or contain any lewd, vulgar, indecent, defamatory, discriminatory, obscene, offensive or illegal conduct or material. Entries must not invade or infringe the rights of any individual or entity, including without limitation, privacy, publicity and intellectual property rights. Entries must not contain any advertisements, “spam” content or references to other products, offers or websites. Entries must not contain any email addresses, domain names or URL links, phone numbers, physical addresses or other forms of contact or personal information. Any entry that does not comply with these Official Rules will be deemed ineligible and may be deleted at the sole discretion of Sponsor.

Entries from accounts that are not designated “public” or that are not otherwise visible or searchable by Sponsor using standard social media tracking and monitoring tools will be disqualified. Entrant agrees that Promotion entries may be made available by Sponsor for viewing and commenting by the public. **By entering this Promotion, Entrant waives all privacy expectations that Entrant may have otherwise had with respect to any entry.**

5. Conditions of Entry. Entries not legitimately submitted in accordance with these Official Rules are void. Only qualified entries received by Sponsor during the Promotion Period are eligible for participation. Entrants may be required to provide the following information to be eligible for a Promotion prize: first, middle and last name, month, day and year of birth, email address, complete mailing address and phone number (collectively, “Personal Information”). All requested Personal Information must be provided to participate in the Promotion and to be eligible to win a prize. Unintelligible entries; entries with incomplete, invalid or incorrect information; and entries that are counterfeit or tampered with in any way will be disqualified. Entries that are late, lost, damaged, misdirected, stolen or not delivered will be disqualified. Sponsor is not responsible if a potential winner does not receive a prize because incomplete, invalid or incorrect information was provided during the Promotion. Proof of sent entry or entry receipt (such as a screenshot) does not constitute proof of actual receipt of entry by Sponsor.

Participation must be by Entrant. Participation by any other individual or entity, or originating at any other website, email address or Instagram account, including without limitation, commercial promotion entering and subscription notification service sites, is invalid and will be disqualified. Any attempt by any Entrant to obtain more than the stated number of entries by using multiple email addresses, phone numbers, identities, registrations or logins; entries through a sweepstakes club or similar entity; or any other unauthorized method of entry will void all of Entrant’s

entries and Entrant will be disqualified from the entire Promotion. Submitting mass entries or entries generated by an automated program, script or macro, or the use of any other similar device, program or method to enter this Promotion is prohibited and will result in disqualification.

In the event of a dispute as to the identity of Entrant, the authorized account holder of the Instagram account used to enter will be deemed to be Entrant. A potential winner may be required to show proof of being the authorized account holder. The "authorized account holder" of an Instagram account is the natural person assigned to that account by any organization responsible for assigning accounts. If the identity of the individual who actually participated in the Promotion cannot be resolved to Sponsor's satisfaction, the affected individual's entry will be deemed ineligible.

Sponsor may, in its sole discretion, disqualify any individual it finds to be in violation of these Official Rules, tampering with the entry process or the operation of the Promotion (including without limitation, tampering with websites, email addresses or Instagram accounts), or acting in a non-sportsmanlike or disruptive manner. Any attempt to undermine the operation of the Promotion may be a violation of criminal or civil law, and Sponsor may seek damages to the fullest extent permitted by law from any person it finds to have made such an attempt.

6. Prize. There is one (1) prize available to be won by each of fifty (50) potential winners. Approximate retail value ("ARV") of all prizes is ten thousand, five hundred pounds (GBP 10,500). Each prize consists solely of one (1) six (6) month Tinder Gold subscription per winner.

Actual value of prize may vary. All additional costs, including without limitation meals, gratuities, taxes and other personal charges not specifically described as part of the prize above are not included in the prize. No compensation or substitution will be provided for any difference in prize value. Sponsor is not responsible for any cancellations, delays, postponements, diversions, substitutions, changes in service or accommodations, or any other act, omission, or result thereof, caused by any third party. All prizes must be accepted as awarded without substitution and are not, in whole or in part, assignable, transferable or available for resale. Prizes have no cash surrender value, except where required by law. Sponsor has made no warranty, representation or guarantee, express or implied, in fact or in law, with respect to any prize. This includes, without limitation, any warranty, representation or guarantee regarding any prize's quality or fitness for a particular purpose. Prizes are subject to availability and Sponsor may substitute a prize (or a component of a prize) with another prize or component of equal or greater value if the prize is not available for any reason, as determined in Sponsor's sole discretion. Other prize substitution options are available where required by law. Taxes and all other costs and expenses associated with acceptance and use of any prize not specified as being awarded are the winner's sole responsibility. Prize specific terms and conditions apply. If the winner elects not to partake in any portion of the prize, any remainder of the prize that is unused will be forfeited and will not be subject to additional compensation. Any prize details not specified in these Official Rules will be determined by Sponsor in its sole discretion. Each winner must have no legal restrictions on the ability to fully participate in the prize.

If any potential winner is disqualified, not eligible, or for any other reason cannot accept the prize as stated, then Sponsor may randomly select a new potential winner from the remaining pool of eligible Entrants.

THE WINNER MUST SUBMIT, PRIOR TO PARTICIPATION IN THE PRIZE AND WITHIN THE REQUIRED TIME PERIOD COMMUNICATED BY SPONSOR, WITHOUT ALTERATION AND IN THE FORM PROVIDED BY SPONSOR, A VALID, COMPLETED AND SIGNED RELEASE FROM THE WINNER IN ORDER FOR THE WINNER TO BE ELIGIBLE TO RECEIVE OR PARTICIPATE IN ANY PRIZE.

Only fifty (50) winners will be awarded a prize. In the event that any error or discrepancy causes more than the stated number of prizes as set forth in these Official Rules to be promoted, noticed or claimed, Sponsor may award only the stated number of prizes in accordance with the winner selection processes described in these Official Rules (if such processes have not already taken place at the time such error or discrepancy is discovered), or by conducting a random drawing from among all legitimate, unawarded, eligible prize claims received by Sponsor within two (2) days of the end of the Promotion Period.

7. Winner Determination and Verification.

The process leading to the random selection of each potential prize winner will take place within a reasonable time after the end of the Promotion Period ("Prize Drawing"). Fifty (50) potential winners will be randomly drawn from the pool of all eligible entries received during the Promotion Period.

Potential winners are each subject to eligibility verification by Sponsor on an ongoing basis. **An Entrant is not a winner of any prize of the Prize Drawing, even if notified of being a potential winner, unless and until Entrant's eligibility is verified to Sponsor's satisfaction.** To be verified as eligible to receive a prize, each potential winner must fulfill all requirements and continue to comply with all terms and conditions of these Official Rules, and not be disqualified for any reason. Each potential winner will be notified by Instagram direct message (subject to Sponsor's discretion). If a potential winner cannot be contacted using the information provided, or fails to respond to Sponsor's attempt to notify them of selection within two (2) days; if any prize or notification is returned as undeliverable or yields an error or undeliverable message (regardless of whether the message is ultimately delivered to the recipient); if a potential winner fails to sign and return the Release or any other required documentation for the winner, or otherwise fails to comply with these Official Rules; if a potential winner is unable or unwilling to accept the prize or any portion as stated; or if a potential winner cannot be verified as eligible for any reason at any time before, during or after the Promotion Period, then that potential winner is disqualified and forfeits the prize, and an alternate potential winner will be randomly selected from among the remaining eligible entries.

In the event that an Entrant or potential winner is disqualified or fails to claim a prize for any reason, the process set forth above will be repeated until all prizes are awarded, or until three (3) attempts have been made to award each prize and each attempt has failed. **EXCEPT AS REQUIRED BY LAW, IF ANY PRIZE REMAINS UNAWARDED FOR ANY REASON AFTER THREE (3) ATTEMPTS, THAT PRIZE WILL NOT BE AWARDED IN THIS PROMOTION.**

8. Limitations of Liability. By entering or participating in this Promotion or accepting any prize in any way, each Entrant and winner agrees to indemnify, defend (regardless of ultimate liability), and hold harmless, and thereby does release and discharge Sponsor, Content Hosts, Universal Pictures International UK & Eire Limited, Working Title, and each of their respective parent and affiliate companies, vendors, suppliers, agencies,

consultants, subcontractors and legal counsel, and each of their respective parent companies and each such company's officers, directors, employees and agents, as well as the immediate family (spouse, parents, siblings and children) and household members of each such individual (collectively, the "Released Parties") from and against all loss, liability, damage, injury, claim or cause of action related in any way whatsoever to this Promotion, these Official Rules, or the rights, consents and licenses granted to Sponsor under these Official Rules, including without limitation, violation of any agreement or obligation; infringement of any right of publicity or intellectual property; threatened or actual injury, loss or damage to any person, including sickness, disease, death and disability; defamation or portrayal in a false light (intentional and unintentional); invasion of privacy; and damage to or loss of property, arising out of such Entrant's or the winner's participation in the Promotion or receipt, use, non-use or misuse of any prize. To the maximum extent allowed by law, in no event will Released Parties be responsible for any damages or losses of any kind, including indirect, incidental, consequential or punitive damages arising out of this Promotion.

Entrants waive any right to claim ambiguity in these Official Rules. The Released Parties are not responsible for: (a) technical failures of any kind; (b) incorrect information, whether caused by Entrants, any internet or email service provider, any promotional or advertising agency, printing or computing errors, or by any of the equipment or programming associated with the Promotion; (c) unauthorized human intervention in any part of the entry process or the Promotion; (d) technical or human error that may occur in the administration of the Promotion, the processing of entries or the announcement of any potential winner or prize; (e) any injury or damage to persons or property, including without limitation, computers, phones and tablets, that may be caused, directly or indirectly, in whole or in part, by Entrant's participation in the Promotion or access to the Promotion materials; (f) participation in or the receipt, use or misuse of any prize; or (g) any other errors in any materials, information or announcements associated with the Promotion. If for any reason an Entrant's entry is confirmed by Sponsor to have been erroneously deleted, lost or otherwise destroyed or corrupted by Sponsor, Entrant's sole remedy is another entry in the Promotion, subject to availability and provided that the Promotion Period has not then expired.

9. LICENSES FROM ENTRANT. To the extent allowed by law, participation in the Promotion in any way constitutes each Entrant's and winner's consent for, and grant of a non-exclusive, sub-licensable and assignable license to Sponsor to record, publish, post, display and otherwise exploit such Entrant's, and winner's name, social media handles, likeness, image, voice, aural and visual performance (together or independently), statements and hometown, regardless of whether altered, distorted or used alone or with other material, in Sponsor's sole discretion, for commercial, promotional, marketing and trade purposes in any medium now known or later discovered, worldwide and in perpetuity, without review or approval, and without further notice, payment or consideration of any kind.

All rights, consents and licenses granted to Sponsor under these Official Rules or the Release will survive the termination of this Promotion. Such consents and licenses may only be revoked in writing, and the mere ending of this Promotion is not sufficient to revoke such consents or licenses.

10. Right to Modify or Cancel. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event any provision is found invalid or unenforceable, these Official Rules will otherwise remain in effect in accordance with their terms as if the invalid or unenforceable provision was never included. Sponsor's failure to enforce any provision of these Official Rules does not constitute a waiver of that provision.

To the extent permitted by law, Sponsor may cancel, suspend or modify the Promotion or any part of it, in any way, if Sponsor determines in its sole discretion that the Promotion is not capable of executing as Sponsor intended, or that any error, omission, fraud, technical failure, tampering, computer virus or other factor, technical or otherwise, beyond Sponsor's reasonable control, impairs or may impair Sponsor's ability to properly conduct the Promotion. In such event, Sponsor may, but is not obligated to, award any applicable prize by conducting a random drawing from among the eligible entries received up to the time of the cancellation, suspension or modification of the Promotion. Inclusion in such random drawing is Entrant's exclusive remedy under such circumstances.

In the event of an inconsistency between these Official Rules and any information contained in any Promotion-related materials, including without limitation, a Promotion entry form or any point-of-sale, radio, television, print or online advertising, these Official Rules will prevail and govern.

11. Disputes; CLASS ACTION WAIVER. The Promotion and these Official Rules, and any dispute or claim arising out of or in connection with them, are governed by the laws of England and Wales. Participant may only bring legal proceedings in connection with the Promotion or these Official Rules in the English or Welsh courts. If Participant is a legal resident of Scotland, then Participant may bring legal proceedings in connection with the Promotion or these Official Rules in either the Scottish or the English courts. Except where prohibited by law, Participant agrees that all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded will be resolved individually, without resort to any form of class action, and that all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Promotion, but in no event attorneys' fees.

12. Privacy. By entering this Promotion, each Entrant and winner agrees to Sponsor's manner of collection, use, retention and disclosure of Personal Information submitted or obtained in connection with the Promotion. Personal Information will be stored and processed by Sponsor for the purpose of administering and managing the Promotion and may additionally be disclosed by Sponsor in connection with a public list of Promotion winners, or participants, or pursuant to any license granted to Sponsor under these Official Rules or the Release. Sponsor's privacy policy can be found at policies.tinder.com/privacy/intl/en.