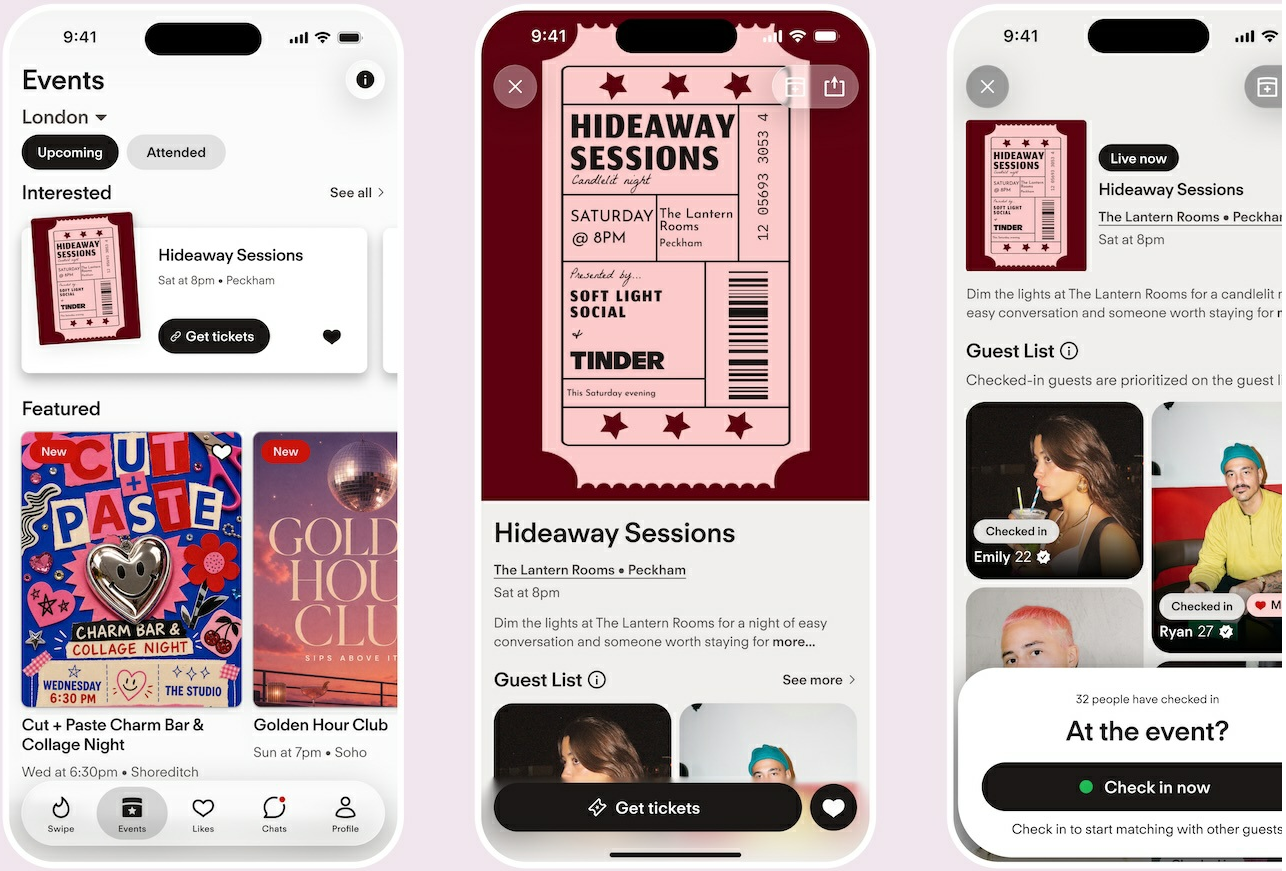
Tinder UK Newsroom

Tinder Events Launches in the UK: The Best First Dates Aren't Dates

London, Manchester and Birmingham get a new way to meet: find something you actually want to do, and see who else wants to do it too.



TINDER

LONDON, 11 November 2026 – Today, Tinder launches Events in the UK, the in-app feature that helps singles turn online sparks into real-life connections. Starting in London, Manchester and Birmingham, users can find events in their city, see who else is interested in going, and show up, solo or with friends.

Events has its own dedicated tab in the Tinder app. At launch, a range of events hosted by local organisers and partners are available, from events like DJs in a kitchen in London to speed dating in Birmingham. Independent organisers continue to create, run and ticket their events. Tinder helps you find them.

The idea is simple: Gen Z is already out doing things, from gigs and run clubs to supper clubs and sports nights. The best connections happen when you're there for something you care about. Events on Tinder help singles find those events and meet people who are going too, whether they head there with a friend, a group, or on their own.

"Gen Z singles aren't short of things to do, they just want to meet people while they're doing them," said Shilpa Rao, VP of Business Development, Tinder. "Events gives you a reason to be there, people to go with and a natural way to meet someone new, without the countdown timer of a one-on-one drink. We're starting with London, Manchester and Birmingham because these cities are never short of things to do, or people looking for connection."

This launch builds on a fast first year. Tinder Events started as a pilot in Los Angeles in March and has since grown to 50 cities across the US, and 6 additional cities worldwide. Across the 56 cities where Tinder Events is already live, 55% of eligible users aged 18 to 24 have engaged with the Events tab, and roughly half of those users return the following week. Among surveyed attendees, more than 60% rated their experience five stars1.

How Events Works

Members in eligible cities can find the Events tab inside the Tinder app, where they can:

- Browse upcoming local experiences
- Mark themselves as Interested
- See who else is Interested before attending
- RSVP and buy tickets directly from the event organizer
- Check in at the event to earn an Attended badge on their Tinder profile
- Match with others who shared the experience, after the event

Events is open to all, with Photo Verification unlocking the ability to connect with others who are interested.

As Events expands to additional cities globally, Tinder will continue creating more programming opportunities to help online sparks become real-life connections. To stay updated, visit the Events tab on Tinder for upcoming experiences near you.

1 Source: In-app survey of users that checked in to a Tinder event.

ABOUT TINDER:

Tinder is the most fun way to spark something new with someone new. With over 100 billion connections made since launching across 185+ countries and 60+ languages, it's the world's most popular dating app with a scale unmatched by any other app in the category.

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