Tinder UK Newsroom

# Tinder launches Swipe Island

**Crack on with ex-islanders for a Summer of Love without the dramz...**

Launching on Sunday 20th June at 8pm, 'Swipe Island' is a virtual paradise exclusively on Tinder where *anyone* can crack on, **including ex-islanders**!

Swipe Island is an event experience appearing on the dating app in bursts throughout June - August. Singletons looking for a (holiday) romance can be transported to their very own virtual "Casa Amor" to couple up without any of dramz of the real villa.

With Love Island's summer series on the horizon, Tinder reveals that **eight** ex Love Islanders are joining the world's most popular dating app, in a bid to turn heads and find their *type on paper* this summer. And, they'll **all** be heading to 'Swipe Island'.

The single ex-Islanders confirmed to be packing their virtual bags and heading to Tinder's Swipe Island are detailed below. (Some of the most eligible ex-Islanders to join Swipe Island are yet to be announced…)

**Kaz Crossley** (2018)
**Kaz's Tinder Bio:** *Travelling, Muay Thai and good coffee If you're scared of south london girls, swipe left!*

**Demi Jones** (2020)
**Demi's Tinder Bio:** *The girl that fell over on national TV. Bubbly and fun girl that likes to socialise and party. You might catch me posing for the gram but not snapping my food as I will be too busy tucking in #massivefoodie. Not just an influencer, but a history geek too.*

**Amy Hart** (2019)
**Amy's Tinder Bio:** *Just looking for a good time and someone to make me laugh I love good theatre, wine and good food. Looking for someone like minded who is caring, kind and funny.*

**Curtis Pritchard** (2019)
**Curtis' Tinder Bio:** *I love chilling at home and I'm a massive foodie, massively into extreme sports and love to work. Don't get me wrong though, I do love a good night out. Custard Cream is my fav biscuit*

**Anton Danyluk** (2019)
**Anton's Tinder Bio:** *26 years old, gym owner, author, TV personality*

**Ched Uzor** (2020)
**Ched's Tinder Bio:** *I'm an ambitious 24 year old man. Yes, yes I said MAN. Some may know me from Winter Love Island, some won't know me at all but just know that I'm 6'5, dark skinned and built like a 36 tonne lorry. What else could you want in a man?*

**Jess Gale** (2020)
**Jess' Tinder Bio:** *22, Twinning, Living in London. Fashion, gym, holidays*

**Eve Gale** (2020)
**Eve's Tinder Bio:** *22 living in London, ex love islander, 1 of 2, twinning*

Tinder's 'Swipe Island' has all of the games, none of the sunburn. Tinder members only have two hours to turn heads on the digital island before it closes at 10pm... until next time.

**How Swipe Island Works:**

1. Swipe Island will be open at intervals throughout the summer
2. When Swipe Island is open, members will be served a notification encouraging them to open the app and visit the Island
3. Once the Tinder app is opened, an in app invite will appear on screen, asking whether they would like to visit Swipe Island but be quick, the Island will only be open for a few hours before it closes again meaning members have to wait until next time it's opened to crack on

Ready to graft or friendzone Anton? Want to find what gets Kaz Crossley's heart racing? Ready to tango with Curtis? This set of ex-islanders are ready to hot things up this summer and are looking for a second chance at love, by putting *all* of their eggs in the Tinder basket.

So what are you waiting for?! Set a reminder for 20th June at 8pm, get out the factor 50 and watch this space.

Data from Tinder reveals the UK is hotting up for a Summer of Love…

Mentions of 'Love Island' in bios increased by a massive 52% since February, while daily average messages have jumped by 19%* since the beginning of the year as daters lay it on thick.
With travel off the cards for many, members have been dreaming of exotic locations for a holiday romance - Tinder have seen a 15% increase in Brits virtually travelling to Mallorca in May 2021… are they looking for this year's villa?
Tinder has seen a 10% increase in island emojis in bios and the love heart emoji remains the sixth most popular in people's bios UK wide.
Tinder bios have seen the phrases factor 50 and cracking on increasing 41% and 11% proving Love (Island) is really in the air.

***Quotes from Ex Love Islanders:***

**Amy Hart says:**
"I had a hell of a ride on Love Island and I am so ready for a second chance. This year is the Summer of Love for sure, so I will be packing my virtual bags and heading to Swipe Island, see you there!"

**Demi Jones says:**
"With the year we've had, I can't wait to get out there and meet new people. So keep an eye out for me on Swipe Island, I will be waiting for my match."

**Anton Danyluk says:**
"I promise my mum won't be joining me on Swipe Island. However I can't guarantee that she won't join our first (or second) date IRL."

**Curtis Pritchard says:**
"Swipe island is the closest thing to being in the villa and the best part is you don't even have to quarantine…Now, we all know love hasn't come my way just yet but maybe, that's all about to change."

***About Tinder:***
Tinder was introduced on a college campus in 2012 and is the world's most popular app for meeting new people. Available in 190 countries and 40+ languages, Tinder is the highest grossing non-gaming app globally. It's been downloaded more than 450 million times and led to more than 60 billion matches.
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Additional assets available online: **Photos** (9)

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