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With bio mentions of 'couple goals' rocketing by 53%* Tinder supports member's 2022 goal-setting desires, with Explore, to navigate matches by goals and ambitions.

Tinder members are already setting their goals for the new year. 58%** would be up for traveling again, while others (23%**) are keen to eat less junk food or give up on goals completely and procrastinate until 2023 (14%)**. And finally only 5% say that they would sign up to crossfit.

When asked what they're looking for in 2022, Tinder members say they are looking for their partner in crime (33%**), while others (27%**) are just looking to finish what they start or even have a goal in the first place (22%**). And finally 18%** say they want to find time for themselves in 2022.

Launching in January, Tinder members will be able to select from a series of '2022 Goals' in Explore to find a new year 'partner in crime' who shares their goals. Whether they are looking for a fellow foodie to 'Taste together', another sport enthusiast to 'Sweat it together' or someone entrepreneurial to 'Complete my power couple' in the new year.

With more than 450M downloads since launch and 65+ billion total matches, Tinder will definitely be the place to be this January 2nd!

To ensure the singleton are all set for Dating Sunday, Tinder is sharing its top 3 tips:

- **3/5/11:** share at least 3 Passions / Interests - add at least 5 pictures / videos - write at least 11 words in your bio!

- **Be online at prime time** - just as midnight on NYE is *the* time to be on the middle of the dancefloor, watching the fireworks, or snogging your crush, 7-10pm is *the* slot on Dating Sunday to find a new flame on the app. So cancel all your other plans, as Tinder is *the* only place you should be at prime time.

- **Digital first, IRL second -** Before meeting in IRL, why not video chat first. Take a moment to get to know your match before you plunge into that New Year in person date.

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https://uk.tinderpressroom.com/datingsunday2022