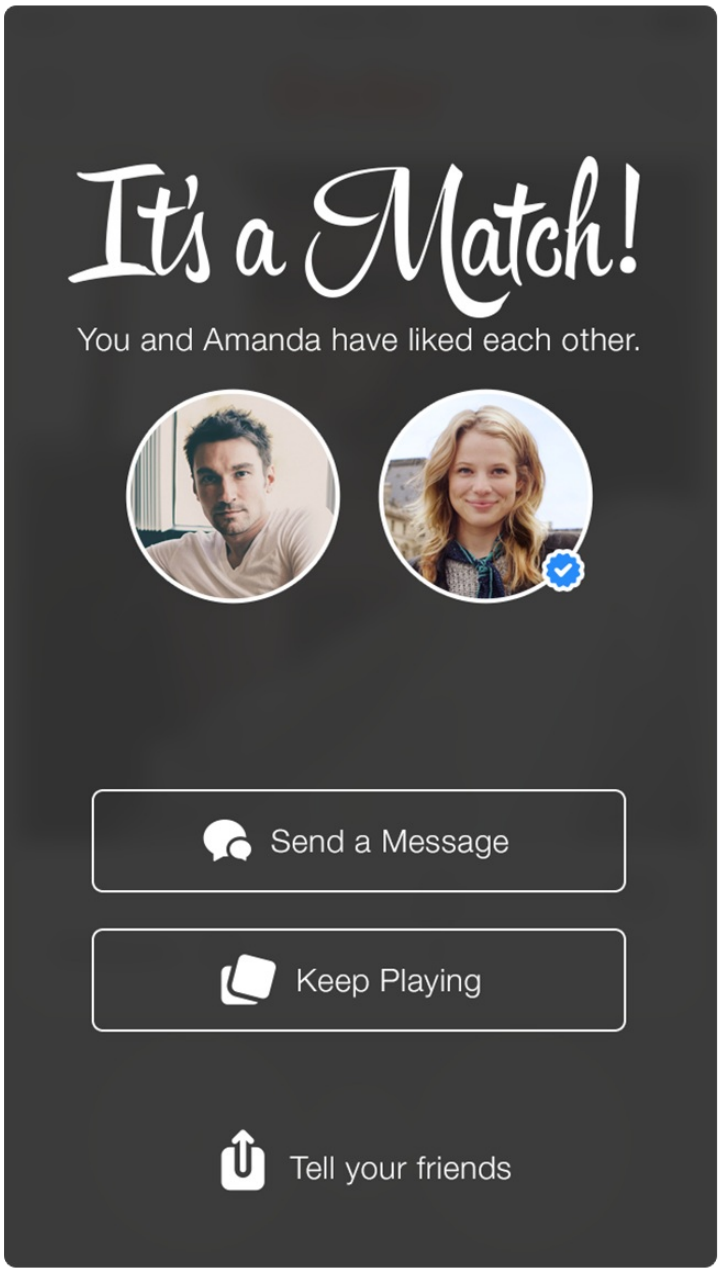
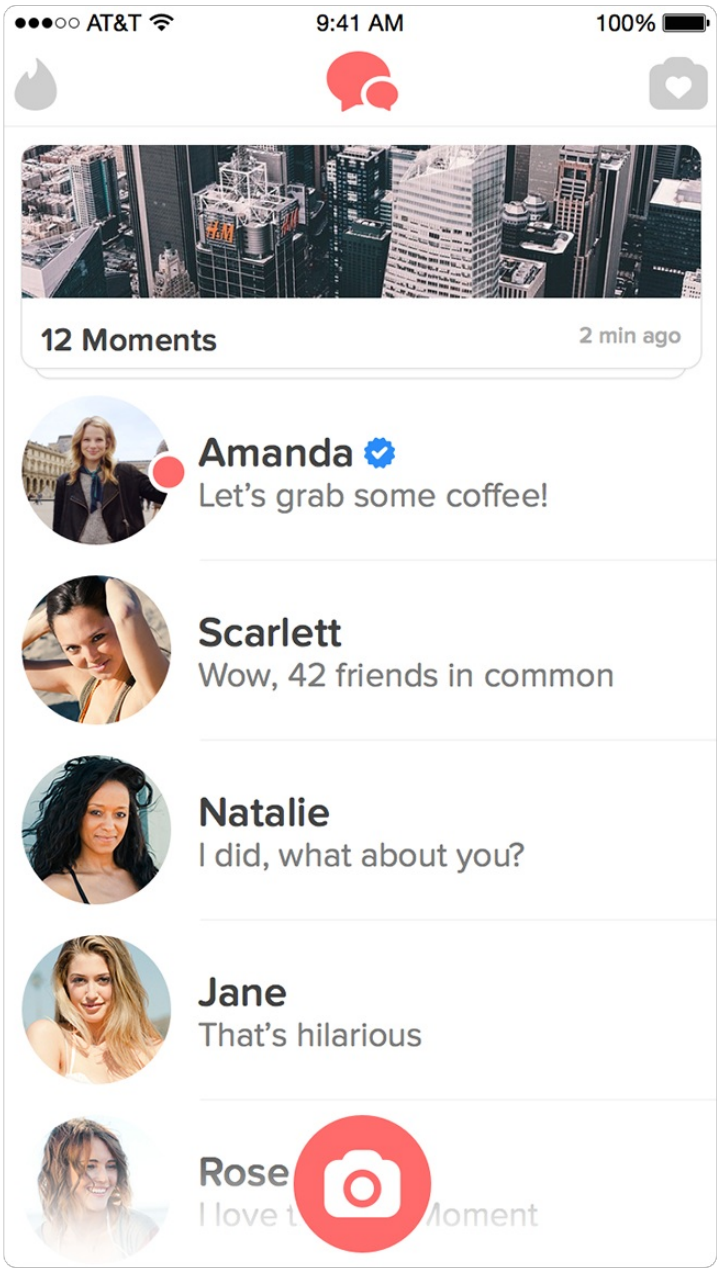
Tinder UK Newsroom

Introducing Verified Profiles





UPDATE: This feature has been discontinued. Read more about its evolution into Photo Verification here.

Tinder: it's how people meet. Each day, 26 million matches are made on Tinder, and we do our best to keep those matches real — that's why we're rolling out Verified Profiles.

Starting today, you may see a verified symbol on some profiles. Now when notable public figures, celebrities and athletes appear in your recommendations, you'll know it's for real.

Keep an eye out for Tinder Verified Profiles — and swipe on!

Additional assets available online: Photos (1)

https://uk.tinderpressroom.com/introducing-verified-profiles