Tinder UK Newsroom

Tinder is Swiping Up the Volume with Spotify

UPDATE: Available to all members in countries where both Tinder and Spotify are available.



Introducing Tinder's newest feature: music brought to you by Spotify. Now you can broadcast your Anthem from your profile, display and preview music clips from your top artists from Spotify, and swipe to see who shares your taste in music. Welcome to a completely new sensory experience on Tinder. Get ready for some serious sound.

Tinder already suggests matches based on your swiping preferences, mutual friends and common interests, but we know we can always add more to the equation. That's why we've matched with Spotify to integrate music into the swiping experience.

More Reasons to Swipe Right

All Tinder members can now play previews of other people's top songs via Spotify, right from their Tinder profiles. What's more, if you have your Spotify account connected, you'll see the artists you have in common with each person. Tinder, now integrated with Spotify, not only gives you the capability to show your favorite artists and music preferences, but also to pick the Anthem that defines you, listen to clips of other people's Anthems and maybe make a little music with someone new.

What's your Anthem?

It's that one single track that tells your story. That one song you can't get out of your head. Where the lyrics of your life meet the rhythm of your soul. It may change as you change, but at any given time, you have an anthem—and the world is waiting to hear it. Spotify is giving all Tinder members the unique ability to add an Anthem to their profile.

Earbuds in. Volume up. Swipe on. Rock out.

Sharing your Anthem and turning up the volume on your match potential is simple. Here's how it works:

- Search Spotify to find your Anthem even if you haven't connected your Spotify account to Tinder.
- Visit your Profile Settings in Tinder to connect your Spotify account (or download Spotify from the App Store or Google Play to create a new account for free).
- Select which of your favorite Spotify artists you'd like to display on your Tinder profile.
  Start swiping to see who shares your taste in music.

Just when you thought Tinder couldn't get any cooler, we're turning up the bass. Welcome to Tinder featuring Spotify. Let's make some noise.

*Starting today, Tinder featuring Spotify is rolling out in all59 markets where Spotify is available.

Additional assets available online: Photos (1)

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