Tinder UK Newsroom

Tinder Opens its Doors to Support International Women’s Day and Promote #BalanceForBetter

We’re excited to announce some new initiatives in celebration of International Women’s Day - that will extend far beyond today.

Tinder connects the community to good causes.

While we want to help you connect with each other, we also want to connect you to causes that matter. Tinder will offer up to $1 million in in-app advertising for eligible nonprofits as part of an ongoing effort to connect the Tinder community to causes around the world. And today, in celebration of International Women’s Day, we’re kicking it off with a campaign for She's The First – an international organization fighting gender inequality through education.For our first round of applications we're specifically asking to hear from organizations dedicated to bettering the advancement and well-being of women, but we welcome all nonprofits to apply for in-kind advertising on Tinder. Please visit here for details.

Additional assets available online: Photos (2)

https://uk.tinderpressroom.com/tinder-opens-its-doors-to-support-international-womens-day-and-promote-balanceforbetter